

Michael O'GORMAN

Safety First

DRIVEN TO INNOVATE BY FRUSTRATION

Michael O'Gorman says laughter is the key to enjoying life. But don't be confused by his cheerful demeanor, Mr. O'Gorman is absolutely serious about ensuring that safety information, which is currently inconsistent and spread out at many locations, is pulled together in a cost-effective and accurate manner to ultimately advance healthcare. His hope is that some day 100% of the population will have access to information and products to live healthy and happy lives.

As CEO of Sentrx, Mr. O'Gorman has propelled the company to the forefront of the pharmacovigilance and device safety arena. Under his leadership, the company, which has more than 100 employees, has operated with excellence and integrity, all the while being an innovator when it comes to the creation and implementation of safety services. Mr. O'Gorman has given Sentrx such a presence in the area of pharmacovigilance that Telerx, a wholly owned subsidiary of Merck, came knocking at the door. Today, Sentrx now operates as part of Telerx.

He established the Patient Safety Nation, the largest pool of healthcare professionals who have an interest in providing drug safety services. Mr. O'Gorman is a valued collaborator and works tirelessly with partners to create greater efficiencies between clinical sites and the recording of adverse events.

He uses his unique business development talents to identify and create partnerships throughout the industry, which facilitates Sentrx's approach in providing its clients with full-service solutions, filling a market void. By creating such partnerships and building alliances with multiple organizations, Sentrx is

able to provide a service that, in the end, benefits patients and their safety by analyzing the effects that medicines create, which ultimately leads to lives saved.

He is recognized as a positive and innovative leader and is always looking for ways to improve the efficiency of pharmacovigilance outsourcing services.

Mr. O'Gorman is the driving force at Sentrx and his personality resonates throughout the organization; he has an open-door policy for everyone — his employees, clients, and partners.

His teams respect him and are inspired by his willingness to share information about his own experiences and professional revelations.

Mr. O'Gorman is flexible in responding to the changing needs and concerns of his employees and maintains a positive, courteous, and professional relationship with each team member.

He talks the talk and walks the walk — he maintains consistency between his instructions and employees' own professional behavior.

"I try to lead by example because I always had respect for those who not only directed me on how to do things, but did them as well," Mr. O'Gorman says. "I would like to be perceived as someone who helped others through work and life rather than someone who sat back and directed others through work and life."

He is motivated by his Sentrx colleagues and derives inspiration from the many people who he comes across in a variety of different ways.

"Inspiration can come from seeing the down side of things and being inspired to try to avoid those things or seeing extraordinary things and being inspired to be extraordinary," Mr. O'Gorman says. "Most often however, I find that nice people simply provide inspiration to me to be nice to others."

Mr. O'Gorman is an approachable leader and generously volunteers for a number of organizations. Of special note is his involvement with the The V Foundation for Cancer Research.

"I am a sports fan and a fan of the late Jim Valvano," he says. "Also, several friends have

PASSIONATE. FUN.



Michael O'Gorman has propelled Sentrx to the forefront of the pharmacovigilance and device safety arena.

recently passed away due to cancer-related illnesses. The foundation's mission is to find a cure through providing 100% of contributions to research organizations."

Mr. O'Gorman has chaired a N.J. V Foundation fundraiser for the past two years and he plans on continuing to hold the event into the indefinite future. Last year's attendees included Mark Herzlich, current New York Giant; Leonard Marshall, former New York Giant; and Joe Piscopo.

"I believe that through the help of their support and others in the future, our community can play a significant role in helping the foundation do great things," he says.

Mr. O'Gorman is also committed to helping Telerx do great things. His goal is to help the company reach the \$1 billion milestone.

"My dad told me once: take on the hard jobs that no one else is willing to take; you'll learn so much and gain a great deal of respect from others," he says.

With Mr. O'Gorman's dedication to relentlessly and confidently forging ahead until missions are complete, and taking action to get things done, no doubt he will be successful in reaching his professional and philanthropic goals. PV

Getting to Know...

Michael O'Gorman

TITLE: CEO

COMPANY: Sentrx, a part of Telerx

EDUCATION: BS, CPA, St. Peter's University

HOBBIES: Sports, playing drums, music

SOCIAL MEDIA:  